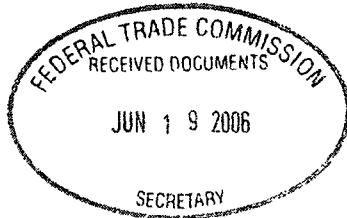


Federal Trade Commission  
Office of the Secretary  
600 Pennsylvania Avenue, NW  
Washington, DC 20580

12 June 2006



Reference: Business Opportunity Rule 2511993

The objective<sup>3</sup> purpose of this letter is to impart upon you my concerns<sup>3</sup> discontent of proposed legislation currently before you<sup>3</sup> concerning your document, namely Business Opportunity Rule 2511995. There are several topics within this proposal of vital significance which, if passed, would create numerous disruptions<sup>3</sup> unintended consequences adversely impacting the established business model of Direct Marketing relative to unfair<sup>3</sup> deceptive acts or practices<sup>3</sup> for the protection of both the consumer<sup>3</sup> distributor alike.

I would like to express my disenchanted with the subject matter concerning a seven (7) day "waiting period" prior to the enrollment of a potential new distributor. This directly threatens the reputation<sup>3</sup> legitimacy of the Corporation in question, its' associates<sup>3</sup> as well as the efficacy of its products<sup>3</sup> services. Thus, transcending a negative<sup>3</sup> detrimental effect upon all the aforementioned, as well as imposing upon their collective success. There are numerous

laws, already in existence, which are enforced by the FTC, & other government agencies safeguarding the consumer from fraudulent misrepresentations. It is of popular belief "a seven (7) day waiting period" specifically targets & unfairly inhibits the potential accomplishments of Direct Marketing.

Another issue to bring your attention to involves the infringement of individual privacy & security rights already established by legislation enacted by both Federal & State government, & enforced by various agencies, including the FTC. This proposed rule, as written, requires disclosure of personal information of a minimum of ten (10) of the nearest located prior purchasers relative to the prospective purchaser. This is absolutely absurd & unprecedented!! This requirement would jeopardize, disregard & threaten the significant value of personal security, both tangible & economic. Furthermore, at very least, elicit confusion, contradiction, & futility to current legislation.

Similarly, Business Opportunity Rule 2511993, in its entirety, imposes upon all those involved in Direct Marketing, excessive &

unprecedented government intervention upon  
the rights & practices of a proven successful  
business environment.

Cordially,

cc: Diane Feinstein

[REDACTED]